



Cartograph Wines Newsletter: October 2024

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Hello

Halloween is right around the corner! While we're well past the age of trick-or-treating, it's an absolute delight to see the fun costumes kids are wearing these days (and to dip into the candy jar occasionally) (OK, more than occasionally).

But we digress. Let's talk wine and upcoming end-of-year holidays — and we'll keep it short, as we'll do a full recap of harvest in the November newsletter.

OCTOBER 2024

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TIME TO THINK ABOUT HOLIDAY WINES

We love the joy and laughter of the holiday season. Good food, friends and family, and great wine are a wonderful combination that sparks beautiful memories and lots of love.

Our role in completing that perfect picture for you is to provide the wine (unless you're inviting us to your house, which is a whole different ball game). Our wines reflect our devotion to our vineyards, and we know they'll grace your holiday table beautifully.

If you're one of those people who loves to get your shopping done early and cross tasks off your holiday to-do list, you're in luck: Here's a promo code (Ship15) for flat-rate shipping of \$15 on a case of wine which is 12 bottles (a 55%+ savings on shipping fees). Choose whichever wines you like, and we'll make sure they arrive well before the holidays. This code expires Nov. 10.





COME OVER OCTOBER

We're late to the table given how nutty this month has been for us, but we want to mention "[Come Over October](#)" because it's amazing and you should participate!



Come Over October is focused on bringing people together this month to celebrate friendship and share wine. How delightful is that? Here's more info about [Come Together](#), the folks who inspired this concept.

In these last days of October, we'd love for you to come over for a tasting at the tasting room or a tour of the new Cartograph property. And we promise that we'll get the word out earlier next year so we can plan some gatherings to bring us all together.



FALL RELEASE WRAP-UP

Have you received your new Cartograph wines and olive oil? By now, most of our Circle members have received their shipped wines (with the exception of Arizona and Florida, where we're still watching the weather).

What a year to ship wines — we had to change the ship date four times because of the heat! Next year, we're definitely setting our ship date for October in the first place.

If you're picking up your wines at the tasting room, **please come in by Oct. 31 to make your selection.** The new fall wines will be on the menu until then so you can taste them and customize your order. After Nov. 1, those wines will be off the menu and you will not be able to make changes to your wine selection.

We hope that those of you who received the 2023 Estate Olive Oil (sold out), and the Non-vintage Estate Blend (2018-2022) are delighted with the flavors. And for those who had the pleasure of tasting the Noble Folk Cartograph Estate EVOO ice cream and cake — or are bummed that you missed them — we just might do that again next year!



UPCOMING EVENTS

- Nov. 8: Pouring at [Patagonia](#), San Francisco (a fellow B Corp!); 4 - 6:30pm - get some holiday shopping done while enjoying Cartograph wines

- Nov. 9: End of Harvest Celebration, Healdsburg (sold out)
- Nov. 17: [Sparkling Soirée](#) at Barn Diva, Healdsburg
- Jan. 18: [New Century Chamber Orchestra](#), Green Music Center
- March 1: [Zakir Hussein](#), Green Music Center
- May 7: Winemaker Celebration in Minneapolis-St. Paul (invitations will be sent in spring)
- May 9: Minnesota [WineFest](#) Grand Tasting, Minneapolis

We'll be adding more dates for holiday events and winter activities soon!



BACK TO WORK WE GO

We have one harvest left ... olives! Our estate olives have been slowly ripening and perfecting themselves for the 2024 vintage. We'll pick them in the next 10 days and are looking forward to releasing an annual estate olive oil.

Cheers,

Alan and Serena

Cartograph Wines

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