

Spring is in the air in Healdsburg! The flowers are blooming, the fava-bean stalks are two feet tall, the winter lettuces are putting on the last of their delicious leaves, and the air has that delightful warm undertone. We can just *smell* spring.

Two Spring Releases

We're welcoming the season with the release of four new wines: the 2012 Rosé of Pinot Noir, the 2012 Floodgate Vineyard Gewürztrminer, and the 2011 Russian River Valley Pinot Noir and the 2011 Sonoma Coast Pinot Noir. Two wines will be released in April to celebrate our last month at Garagiste Healdsburg and two more wines will be released in June in conjunction with opening the new tasting room.



On April 7, we'll share the 2012 Rosé of Pinot Noir and the 2011 Russian River Valley Pinot Noir with our Cartograph Circle members at the release party at Garagiste Healdsburg. After the party, we'll add all these wines to our tasting-room menu and ship your spring club shipment.

We're on the move!

We're incredibly excited to announce that on May 1, Cartograph will be moving into a new home: our new tasting room at 340 Center Street, just half a block from the main square in downtown Healdsburg and right next door to Zin restaurant.

Why the move? When we increased production to 1,000 cases with the 2012 harvest, we realized that Cartograph needs its own space where we can showcase our wines exclusively and create a wide range of events for Cartograph Circle members and visitors. We're designing the new tasting room with an eye toward giving you a memorable and unique wine-tasting experience.

Assuming that all goes well with construction, we plan to reopen by June (or even earlier, we hope). Until we reopen, you can order Cartograph wine by email, by phone (707.836.3732), or via our <u>online wine store</u>. This month you

Recent Press

"In our opinion, having tasted maybe a third of what was there before we threw in the towel, the finest bottles were from Merry Edwards, VML, Cartograph, and Kosta Browne." – Jay Barmann of 7x7.com on the 2010 Perli Vineyard Pinot Noir we poured at the Pigs & Pinot Festival at the Hotel Healdsburg in March

Upcoming Events

Experience Sonoma in the city: Join us on Sunday, April 14 at Forks & Corks at the San Francisco Film Centre. Cartograph will be one of more than 30 Sonoma wineries on hand; you'll have a great time pairing our wines with dishes from popular San Francisco food trucks.

To our Midwestern friends: we'll be joining more than 60 other wineries at <u>Chicago</u> <u>Pinot Days</u> on Saturday, April 20, on Navy Pier. We'd love to see you!

On Sunday, June 30, join us at San Francisco Pinot

Days at Fort Mason Center—
the granddaddy of the Pinot
Days festivals, it's the
world's largest single
gathering of pinot—noir

will receive a user name and password for the online store which will enable you to order online with your Circle discount.

If you're planning a trip to Healdsburg while the new space is under construction, please let us know so we can show you how the construction is coming along and share our new releases with you.

producers.

Connect

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Join Our Mailing List!

Our favorite summer sipper is here: 2012 Rosé of Pinot Noir

We had such an enthusiastic response to our first-ever Rosé of Pinot Noir last year that this year's release might just be our most anticipated wine of the year. As beautiful as last year's version was, we think we've created an even prettier wine this time around.

Very light and refreshing, the 2012 Russian River Valley Rosé of Pinot Noir is just barely pink, with soft aromas of wild strawberry, ruby-red grapefruit, and cranberry. The wine is both bright and silky, with tart cherry on the palate and a subtle touch of white peach on the finish. You'll also sense a minerality and pronounced acidity that will bring you back for another glass.

We make our rosé by sneaking a bit of our pinot-noir juice out of a few of the fermentation tanks after the grapes have been destemmed and the juice has been held a short time in contact with the grape skins. (This process -known as saignée, or "bleeding"-is sometimes done to concentrate a wine, but we do it simply because we love to drink rosé!) The wine's light color means that the juice had minimal skin contact: the longer juice stays in contact with the skins, the darker it grows and the heavier it feels on the palate. Our goal is a bright, lively rosé that will bring a smile to your face on a warm summer day. Fermentation and aging is all done in stainless steel, and we bottle just four months after fermentation is complete.

2012 Russian River Valley Rosé of Pinot Noir will be available to Cartograph Circle members and in our tasting room-if you're not nearby or a club member, drop us a line to order some (limit four bottles per customer; no limit for club members).

Enjoy the new wines, and we hope to see you in our new space this summer! We'll keep you posted on the official opening date; follow us on <u>Facebook</u> and <u>Twitter</u> for updates.

Cheers, Alan Baker, Winemaker/Owner Serena Lourie, Owner