



Cartograph Newsletter: July 2024

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Hello

Happy summer! We hope you've had the chance to take some time off and relax in this heat with a trip to a lake or beach, or fun travel somewhere.

Our big news is that the wine permits were approved at our new property, so construction will begin soon! In about two years, Cartograph will have a new home with indoor and outdoor tasting spaces in Healdsburg. And if you want to watch the buildout happen in real time, follow us on Instagram (@cartographwines). Cartograph Circle members: If you're coming to visit, contact Serena to schedule a tour.

JULY 2024

JOIN US!

FROM THE WINEMAKER: REPLANT UPDATE

ROSÉ IS ALMOST GONE

SAY GOODBYE TO ANDI AND JAIME

JOIN US AT THESE UPCOMING EVENTS

July 27: Cartograph Estate olive oil tasting and tour of the new property (*sold out*)

Aug. 2: [Russian River Valley Wine Weekend Sunset Soirée](#), Paradise Winery, Santa Rosa (*use this promo code to get \$25 off your ticket: RUSSLANRIVERVALLEY*)

Aug. 3: Deep Dive into Pinot noir, Cartograph tasting room

Aug. 14: Pouring at the SF Giants game, San Francisco

Sept. 21: [Global Roots Sonoma](#), Green Music Center, Rohnert Park

We'll be knee-deep in harvest and the fall release in September - watch for more details next month.



FROM THE WINEMAKER

An update on the Cartograph Estate Vineyard Replant

It has been a long road to this point, but I'm happy to report that last blocks of new rootstock at our estate vineyard are going in after five years of ongoing work and training the young vines.

This year, we'll get our first Riesling and Clone 115 Pinot noir from replanted vines. The Riesling in particular is looking great. The image shows the infrastructure of posts, drip irrigation and shoot-positioning wires in place, with a hole at the base of each pole for the new vines to be planted. I knew it was going to be a long wait and a lot of work, and now it's time to stop writing checks and start picking fruit.

Cheers,

Alan



GET THE ROSÉ BEFORE IT'S GONE!



We have one more month of hot summer days before things cool down and fall colors emerge. The 2023 Rosé is almost sold out, so put in your orders before it's gone! Here are the [tasting notes](#) on this popular vintage.



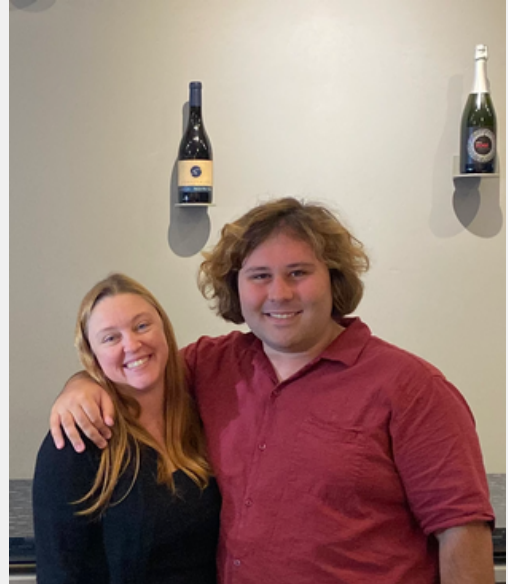
SAYING GOODBYE TO ANDI AND JAIME

Andi Micheli, our DTC operations and tasting room manager, joined us in April 2019 and has been a rock star managing the tasting room and getting to know all of you. She'll be leaving us at the end of the month to pursue her master's degree in Portland.

And Cartograph Ambassador Jaime Arnold, who joined us in May 2022, is making the leap in mid-August to the production side of the wine industry as a harvest intern at Punchdown Cellars (where we make our wine).

Please come by and wish them both well! We have sparkling on the menu this month in celebration of their new chapters.

We'll introduce you to our new team members in the next newsletter.



IN CLOSING

We're checking the vines daily looking for signs of veraison, and can't wait to begin the countdown to harvest. In the meantime, we're starting to take stock of our supplies for the harvest season and making sure we're ready ... we're working with eight vineyards this year, so it's guaranteed to be a busy one!

Cheers,

Alan and Serena