

Cartograph News: November 2024

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Thu, Nov 14, 2024 at 10:01 AM



Hello

Harvest is wrapped! We've recovered from the chaos and managed to get all the new wines for fall out the door. Now, we get to focus on Thanksgiving - our favorite holiday. And we're finishing up the final plans for the new Cartograph property, which means the building permit application is dropping at the county this month!

NOVEMBER 2024

FROM THE WINEMAKER

HOLIDAY FUN

GIVING THANKS

FROM THE WINEMAKER: HARVEST WRAP-UP

What a remarkable thing it is to say, "Wow, things went according to plan!" The 2024 harvest was a bit of a throwback to seasons where we didn't have to battle external forces (fire, rain, frost, the list goes on...).

I think most growers in Northern California had yields that slightly exceeded their expectations, and we were pretty unanimous in our excitement about the quality of the fruit we saw cross the sorting table. Exciting developments for us at Cartograph included new varieties coming into the portfolio and our estate vineyard giving us our first fruit after the replant. The Riesling from the estate is singing as it finishes fermentation, and the two lots of the 24 Rosé are going to make us all very happy in the spring. The new grapes, Syrah and Grenache, are going to give us some fun blending options come spring.



As we tuck the Pinot into the cellar for the winter, we hope you're able to find a little time to sit back and welcome some warm winter moments with a pretty wine.

Cheers,

Alan



HOLIDAY FUN!

We have a few events for you to put on your calendar to brighten up the coming holiday season:

Nov. 17th 5pm - 7pm, Studio Barn Diva



We're kicking off the holidays with a Sparkling Soirée at Studio Barn Diva on Sunday, Nov. 17. Here's the link for tickets. We'll be featuring our 2013 Brut Zero and Brut Rosé as the old dames of the evening to help us showcase how sparkling ages.

Nov. 26 - 30th 11am - 5pm, Cartograph Tasting Room

To celebrate the Thanksgiving holiday, we'll offer a celebration library wine in the tasting room as an additional special pour. (Please note: We'll be closed on Thanksgiving.)

Dec. 6 - 7th 11am - 5pm, Cartograph Tasting Room

We will be pouring Pinots from magnums (1.5L) in the tasting room this weekend so you can experience the joy of the larger format bottle and see how well they age. Did we mention what great holiday gifts they make? And don't forget that on Friday is Healdsburg's tree lighting celebration with Santa Tim and Jingles the elf. (How many wineries can boast they have an honest to goodness Christmas elf in theier club? We can!)

Dec. 7th 2pm, Cartograph Tasting Room

We'll ring in December with a special artistic unveiling: a gingerbread depiction of the new property. It is amazing! We'll share a toast and the story behind the inspiration for this incredible piece of edible art (but don't get too excited: We're not going to eat the art).

Dec. 11th 5:30pm - 7:30pm, Gloria Ferrer Winery

We'll be pouring at a brand-new event, the Pour and Explaore Sparkling Wine Experience. (Detailsl coming soon). We're especially looking forward to this one because only Sonoma County sparkling wines will be poured. We'll pour the very last bottles of our 2013 Brut Rosé and 2013 Brut Zero that we kept for this inaugural event.

Dec. 13 - 14th 11am - 5pm, Cartograph Tasting Room

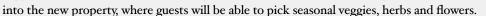
The tasting room is your one-stop shop for holiday gift shopping! When you pop in to purchase your holiday gifts, we'll happily wrap them up for you. Obviously, we have a lot of 750 ml bottles and magnums of wine to choose from, but did you know we have a host of non-wine gifts, too? You can pick up Cartograph oven mitts, estate olive oil, tumblers, corkscrews, sparkling stoppers and more.



GIVING THANKS!

As we say every year, Thanksgiving is our favorite holiday because it focuses on togetherness, sharing a great meal and delicious wines. If you need wine recommendations, please let us know — we are more than happy to help. Be sure to **order your wine by November 18** for ground shipping!

We're keeping our holiday menu simple, using as much as we can from the veggies we grew in the Cartograph Garden this year. We're hoping that next year's bounty is even bigger and that many more of you will be able to pick up veggies when you come visit the tasting room. We've also incorporated a garden



Here's a look at what we're planning to cook.

Soup: Our butternut squash were not so happy this season, so we only ended up with three squashes (unlike the insane 135 lbs. of tomatoes we pulled in). We'll turn them into a delicious Thomas Keller butternut squash soup.

Turkey: A delicious local turkey breast from Willie Bird Turkey which we brine with buttermilk and herbs.

Salad: Our arugula just kicked off so we'll be doing a delicious but simple arugula salad with Parmesan. If you'll be stopping by the tasting room this month and want arugula, email Serena and she'll bring it in for you.

Dessert: Normally we'd do an apple or pumpkin pie, but we didn't keep enough apples from our tree, and we completely forgot to grow pumpkins this year! Therefore, we're delighted to be making an olive oil cake for dessert, with the Cartograph Olive Oil we released this fall and lemons from our lemon tree. The lemons are starting to ripen, so swing through the tasting room to pick up some Eurekas.

May your Thanksgiving be filled with love, a delicious meal and lots of happiness. Let us know what you will be enjoying on your Thankgiving table! We'd love it if a glass of our wine were part of your celebration.

IN CLOSING

May you have a wonderful Thanksgiving wherever, whenever, with whomever you celebrate. We're excited that the Cartograph Estate got blanketed with cover crop and hay before the rains started and that the 2024 vintage is tucked away in barrels. We hope to see you during the holidays or at some point this winter.

Cheers,

Alan and Serena

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