



Hello

Everything is growing! After a cool spell in May, the vines began to put on more than an inch a day when we got our first stretch of really warm weather. The sprouts in the Cartograph garden beds have gained a couple of inches ... and we're thinking we may have been a bit more ambitious in our planting than we'll have time for later in the season. The Cartograph estate vineyard is in full bloom (more on that below). We're getting excited as we see the first signs of what this year's harvest will bring.

JUNE 2017

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NEW WINES AND NEW MENUS

The seven new wines we released this spring are all now in rotation on the Cartograph tasting room menu. We've added a new Gewürztraminer vineyard, and for the first time we have enough North Coast Rosé to last well into the summer. However, we only have 20 cases of the Cartograph Estate Rosé remaining so place your [order](#) or contact the tasting room ([707.433.8270](tel:707.433.8270)) to reserve your bottles.

In May, we experimented with changing the tasting room menu weekly to showcase the vineyard designate wines and had a lot of fun tasting different wines each week. We plan to keep refreshing the menu all summer long, so please come visit frequently to see what's new on the list (which might include older library wines alongside the new releases).

Photo courtesy of [The Sweet Sommelier](#), Kara Sweet



SPRING RELEASE UPDATE

We had a great time celebrating with Cartograph Circle members at our four release parties this spring. Thank you to everyone who was able to join us!

Shipments: All wines are now shipped, with the exception of several packages to Texas and Arizona that will ship via UPS temperature-controlled shipping. If you are expecting a wine shipment and have not received it yet, please contact us immediately.

Pickups: If you pick up your wine, please come to the tasting room for pickup before June 30. If you're not able to make it to the tasting room before then, please contact Serena so we can set your shipment aside before the wines run out.

Recipe pairings: Have you tried any of the pairings we suggested? We posted on our [website](#) the tweaks we did to the recipes.

Mark your calendars! We have the dates for the fall release parties in Healdsburg - Sunday Aug. 20 and Saturday Aug. 26.



FROM THE WINEMAKER

Boom, it's bloom!

One of the vineyard milestones we think a lot about is bloom. Since budbreak happened in mid-March, we started seeing bloom in the Cartograph estate vineyard in mid-May.

We're always hopeful that we get good weather during bloom, since that determines what our crop load will be for the season. We invoke the Goldilocks principle of "not too hot, not too cold" to get us safely through. A few weeks ago we were at about 1 percent bloom — and just a couple of days later, most of the vineyard was at more than 50 percent. Now, we are at about 99.9%. A few

stragglers are still blooming but these clusters will get thinned out as we shoot thin this week. We saw mostly moderate temps with a bit of a cool down that stretched things out a bit but we're happy with this year's bloom.

Grape blossoms aren't very impressive to look at, but it's great to see the clusters move swiftly through to set a nice crop. It seems as though we look at the potential clusters for a ridiculously long time ... and then, almost overnight, they're all in bloom.

On the left is a potential cluster waiting to bloom, and on the right is a cluster in full bloom.



We'll continue to tell the vineyard story in photos as we keep heading toward harvest, so watch this space.

Cheers,

Alan



MEET TOM AND CONNOR

Tom Boles: Vineyard & Winery Operations

Tom Boles, born and raised on California's Central Coast, has had a lifelong connection with the land and the people who farm it. He got his first taste of great wine — a Santa Barbara County Syrah — while in college at the University of Colorado Boulder, and decided to head back to his home state to continue his education at a small winery in the Santa Ynez Valley. He then headed north to Sonoma County, got a degree in viticulture from Santa Rosa Junior College (SRJC) and discovered the wines of Cartograph.

“My ultimate goal is and has been to play an integral role in the production of a product I can be truly proud of,” he says, “and at Cartograph, I have the opportunity to do so in a number of ways. Because the Cartograph team is so small, I get to wear a few different hats, allowing me further develop my winemaking skills while continuing to focus on my passion of viticulture.”

When Tom isn't helping Alan craft world-class wines, you'll find him on the Russian River or in the Sierras, exploring the natural wonders of Northern California.

Connor Bickler: Cartograph Ambassador

Connor Bickler grew up west of Milwaukee in Waukesha, Wisconsin, and moved to California in 2011 to attend Dominican University of California in San Rafael. The wine world called, and she switched to the wine studies program at SRJC.

In August 2016, she began an internship at the Punchdown Cellars crush facility, where she worked with Alan and with Glenn Alexander of Sanglier Cellars. “That hands-on learning, along with the amazing teachers I had at Punchdown, really sparked my passion for the winemaking process and the industry,” she says.

Connor would like to have her own label someday, and dreams of traveling the world to work grape harvests in other countries, but in the meantime she plans to return to Punchdown to help with the 2017 harvest and to continue her wine studies at SRJC.



UPCOMING EVENTS

June 28: Author [Elizabeth Cosin](#) reading, Cartograph Tasting Room

June 30: [Single Vineyard Night](#), Vintner's Inn, Santa Rosa

July 19: [Stars of Pinot Noir](#), Sofitel, Los Angeles

July 22: [Wine'd Up](#), Cartograph Tasting Room

August 20 and 26th: Save the date! Cartograph Circle Fall Release Parties, Cartograph Tasting Room



BACK TO WORK WE GO

Now that everything is in full bloom in the vineyards and in the Cartograph gardens, you know you can pretty much always find us with our hands in the dirt somewhere. We hope your summer is off to a wonderful start!

Cheers,

Alan and Serena

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