



New Year, New Commitment to Sustainability

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Hello

As we move into 2020, we're excited to share some news about the ways Cartograph is continuing to work toward greater sustainability. We've already earned Certified Sustainable Winegrower status — and we hope you'll read on about a few of the other things we're doing to protect our natural resources and act as thoughtful stewards in all areas of our business.

JANUARY 2020

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1% FOR THE PLANET

We make wine from the resources we obtain from the land, and we want to give back to help protect it. That's why we're thrilled to announce our new membership in [1% for the Planet](#), an organization that brings dollars and does together to accelerate smart environmental giving.

Beginning Jan. 1, 1% of our gross revenues will directly benefit qualified environmental not-for-profits approved by 1% for the Planet. Each time you buy a bottle or a glass of wine from Cartograph, you're helping the environment. Our hope is that together, we'll leave the world a better place.





NEW TASTING ROOM HOURS

We've had many requests for earlier tastings — so beginning Jan. 2, the tasting room will open at 11 a.m. daily. We'll now close at 5:30 p.m. instead of 6 p.m., so make sure you're at the tasting room by 5 p.m. if you'd like to taste at the bar.



RESERVATIONS FOR SEATED TASTINGS

Make your Cartograph tasting room experience extra special by reserving one of our four seating areas! You can now choose the reserve room (for up to 10 people), the couch (for up to six people), the armchairs* (for parties of four) or the window (for parties of two). We take reservations between 11 a.m. and 4 p.m.; please make them at least 24 hours in advance of your tasting-room visit. We will confirm your appointment by email or telephone.

To make a reservation, click on this [link](#), send an email to reservations@cartographwines.com, or call us at 707.433.8270. Making a



reservation guarantees that you'll have a personalized tasting experience — and if you're a Cartograph Circle member, you'll get a special surprise when you make a reservation.



UPPING THE ANTE ON OUR ENVIRONMENTAL EFFORTS

To continue shrinking our environmental footprint and eliminating products that are harmful to the planet, we've made a couple of changes to our offerings.

First, you'll notice that we're no longer wrapping wine bottles and anniversary gifts in tissue paper. While tissue paper is recyclable, we want to take the extra step of using as little paper as possible.

As much as we loved our shatterproof [govino](#) drinkware, we've made a commitment to reduce our use of plastic, so we no longer offer Cartograph-logged govinos. We're replacing them with stemless glasses that should be arriving by March.

Cartograph has participated in a cork recycling program for several years, and we want to remind you that you can bring us your all-natural corks and we'll recycle them for you through [ReCork](#). You can also participate in their program even if you don't live near the tasting room — and you can encourage your local wine shop to act as a collection site. Check out the [ReCork website](#) for more information.



IN THE WINERY AND THE VINEYARD

After getting the last fermentations to the finish line just a couple of weeks ago, we're now getting all the lots cleaned up; we'll be wrangling bottling supplies for Rosé and Riesling before we know it.

We're also getting all of our year-end reporting finished up and watching the cover crops grow. That last item might not sound super-exciting to you — but speaking as farmers, it feels great to see the cover crop come on strong and know that we've limited the possibility of sending sedimentary runoff into local streams.

We wish you all the best in the new year!

Cheers,

Alan and Serena



Cartograph Wines

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