



## Cartograph Circle Newsletter: March 2021

Alan & Serena <info@cartographwines.com>

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### Hello

What a year it has been! Instead of looking back at how we fared during this last year of COVID, we're looking forward to all the great things that are coming up. Sonoma County has loosened restrictions, moving from the purple tier to red, and we're hopeful we'll be at orange by May. We are really lucky in that our team is getting vaccinated, and we have great news to share about the vineyard (see below). Things are looking up!

### MARCH 2021

TASTING ROOM UPDATES

FROM THE WINEMAKER

SPRING RELEASE: GET READY

UPCOMING EVENTS

## TASTING ROOM UPDATES

Operating an exclusively outdoor tasting room has been an interesting learning experience, but we think we've gotten the hang of it and are adding more reservation times to give you more opportunities to taste with us. Beginning March 30, tasting reservations are available Tuesday through Saturday at 11 a.m., 1 p.m., 2:30 p.m. and 4 p.m. That schedule gives us one hour to give you a great experience, followed by enough time to sanitize the space for our next guests. Reservations are still required, and we anticipate Sunday reservations beginning again by June. We'd love to see you!



We're hoping to see more people as restrictions get lifted, so we thought it would be fun to change the tasting menu more frequently. We'll post new tasting menus to our website as we change them throughout March and April. #LibraryFriday will continue; we hope you have enjoyed [Alan's videos](#) about those wines.



## FROM THE WINEMAKER

## Planting Rootstock at the Cartograph Estate Vineyard

The past couple of weeks have been a bit of a blur. In the last newsletter, I mentioned that we were gearing up to prune and get our next block of rootstock planted. Well, it's all done, and we're just waiting on warm weather to kick off the season. It seems anticlimactic when phrased that way, but there really was a lot going on. Rather than spell it out here, I grabbed video of the planting that does a much better job of showing everything that happened. [Check it out here](#). The olive trees are getting pruned, and we're ready for spring to bring some green shoots.

Cheers,

Alan



## SPRING RELEASE: TIME TO GET READY!

We are releasing four new wines this spring: a Riesling from Oregon, a Rosé of Pinot noir from the Cartograph Estate and two 2017 Pinots!

Cartograph Circle members: Keep an eye on your email, as we'll be sending a message next week that details the spring release, your window to make your selection and our plans for celebrating the release. We plan to ship the wines in mid-April and have pickups ready in early May.



## UPCOMING EVENTS

**April 3:** American Wine Story Reunion

In 2014, we shared our story of entering the wine industry and chasing our American dream in the documentary American Wine Story. This year, we're excited to announce a reunion event with four of the wineries featured in the film! We invite you to join us for a live panel discussion to hear from all four winemakers about their journeys after the camera stopped rolling. [Email Serena](#) to get access to this fun event.

**Every Friday: [#LibraryFriday](#)**

- March 26: 2013 Floodgate Vineyard Pinot Noir
- April 2: 2015 Russian River Valley Pinot Noir
- April 9: 2016 Perli Vineyard Pinot Noir
- April 16: 2011 Floodgate Vineyard Pinot Noir
- April 23: 2017 Cartograph Estate Pinot Noir
- April 30: 2012 Roma's Vineyard Pinot Noir

**Ongoing: [New Tasting Menus](#)**

- We're mixing it up depending on what we think is tasting great right now and what the weather forecast predicts.

**Ongoing: [Personal Virtual Tasting Experiences](#)**

- Join us for a tasting from the comfort of your couch!

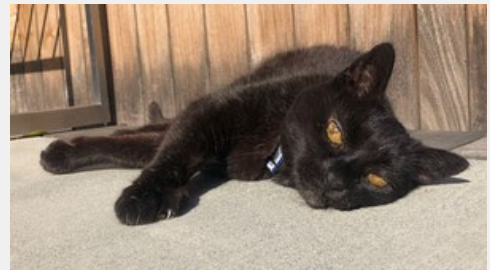
**Ongoing: Stop by and grab some citrus!**

- For locals, we'll have organic citrus in the tasting room for you to enjoy over the next several weeks: navel oranges, Valencia juice oranges and Eureka lemons, all from the Cartograph garden.



## BACK TO WORK WE GO

We are really lucky that so many people have helped us keep this small, family business alive. Our team has pivoted so many times now — we love their resilience. We would love to see you and hope that as things become safer, we can all get together sometime soon. In the meantime, let's meet up virtually! And, for a laugh, here is a photo of our cat Dahlia, who has loved our working from home every day for the past year.



Cheers,

Alan and Serena