



An American Wine Story Reunion!

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Hello

Do you remember back in September 2014 when we rented a movie theater in Healdsburg and premiered [American Wine Story](#)? We ate the spicy savory popcorn mix that we created to go with our first vintage of Green Ranch Riesling and watched the film together. Well, it's been several years so why not have a reunion with the winemakers and director of the film? And this time, it's virtual so everyone can join! Details below.

We hope to see you virtually on April 3rd!

Cheers,

Alan and Serena



DETAILS

4 BOTTLES OF WINE

4 WINERIES

1 FILM

SUPPORTING 1% FOR THE PLANET

PURCHASE BY MARCH 16

JOIN THE REUNION

In 2014 through the documentary [American Wine Story](#) we shared our story of jumping into the wine industry to pursue our passion for making wine. Today, we are excited to announce a reunion event with four of the wineries featured in the film!

We invite you to join us for a live panel discussion Saturday, April 3rd at 1pm PT to hear from all of us about our journeys since the camera stopped rolling. Included in your purchase are four wines from the featured wineries and exclusive access to the live panel discussion via Zoom. The wines are: 2018 Brooks Winery Estate Riesling, 2018 Cartograph Russian River Valley Pinot Noir, 2016 El Norte from Dos Cabezas, 2018 Bledsoe Family Winery Cabernet. The price for this package is \$220 and a portion of the proceeds will benefit [1% for the Planet](#).

To purchase, [click here](#). All purchases must be made by Tuesday, March 16 to ensure your wines arrive in time for the event.

MEET THE LIVE PANEL PARTICIPANTS:



Pascal Brooks - Brooks Winery

Pascal Brooks is 25 years old and is the owner of Brooks Winery. After graduating from UC Santa Cruz in 2018, he spent a harvest working at Brooks. Soon thereafter he moved to Paris with his partner. During his time there, he has worked as a sommelier in a restaurant, helped to grow food in urban gardens for restaurants and worked harvest in Beaujolais and Alsace.



Alan Baker and Serena Lourie - Cartograph

Alan Baker and Serena Lourie founded Cartograph to pursue their passion for wine after enjoying successful careers in other fields – he in public radio and she in health care and venture capital. In 2010, they opened their first Cartograph tasting room in a shared space, and moved in 2013 to their own space a block north of the main plaza in Healdsburg. And in 2016, Cartograph purchased its first vineyard.



Janie Brooks Heuck - Brooks Winery

Portland native Janie Brooks Heuck spent more than a decade in the health care industry before finding herself responsible for the business operations at Brooks Winery. After Jimi Brooks' passing, Janie quickly realized the importance of his lifework, and she set out to execute Jimi's wish of turning Brooks into a family legacy. Under Janie's leadership, Brooks has become the only winery in the world to be Demeter Certified for Biodynamics, a Certified B Corporation and a Member of 1% For The Planet.



Drew Bledsoe - Bledsoe Family Wines

For former NFL Quarterback Drew Bledsoe, owning a winery has been a longtime aspiration that allows him to combine his passion for fine wine and love of the Walla Walla Valley, his hometown. Drew returned in 2007 to plant his original estate vineyard. The following year, Drew and his wife, Maura, launched Doubleback, an estate-focused winery with the goal to produce world-class Cabernet Sauvignon.



Todd Bostock - Dos Cabezas WineWorks

Kelly & Todd Bostock are co-WineWorkers at Dos Cabezas WineWorks in Sonoita, Arizona – the winery they purchased in 2006 along with Todd's parents, Paula & Frank Bostock. Dos Cabezas WineWorks has been producing great Arizona wines from the vineyards they farm since pioneer Al Buhl started operations in 1995. Kelly & Todd live in Sonoita, Arizona with their two boys, just down the road from their Pronghorn vineyard.



David Baker

David Baker is a documentary filmmaker and writer living in the Pacific Northwest. He directed *American Wine Story*. His other films include *Saving Atlantis* about the decline of the world's coral reefs and *Three Days of Glory*, a deep dive into Burgundy, which won the top film prize from the International Association of Culinary Professionals. He's also currently at work on a nonfiction book, *Dispatches from a Lost Continent: Coral Reefs Between Hope and Despair*, due out in Fall 2022.