



Cartograph Newsletter: February 2022

1 message

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Hello

January flew by! While our holidays were subdued because of the pandemic, we hit the ground running in January: bottling, creating new tasting experiences, preparing the vineyard for pruning and saving a feral cat colony near the vineyard. And now it's February! We have a great month coming up at the tasting room; we hope you can come visit (or at least read about the wines online). Random fun fact: our wines are vegan, and one of our Cartograph Circle members was able to get us listed on a vegan wine search website. (Thanks, Sarah!)

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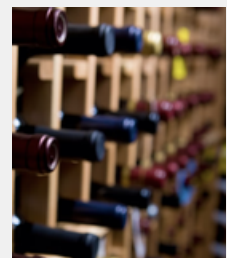
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OPENING THE CELLAR

We're excited to open the Cartograph cellar for the month of February. Our tasting room menu will feature only Pinot noir wines with limited availability: We have 30 or fewer cases of each wine remaining. Each Tuesday, we'll post the menu for the week on our website, along with updated tasting notes. Come taste the wines to see how they have aged, or read up on them and place your order for shipping.

For our white wine fans: We're also releasing five cases of 2019 Brooks Riesling and three cases of 2017 Green Ranch Riesling as we work to make more cellar space for the new wines. These two wines won't be on the tasting room menu, but if you'd like to order them for pickup or shipping, let us know. Call us at 707.433.8270 or email info@cartographwines.com.



Here's the list of Pinots we'll feature on the tasting room menu:

- 2017 Starscape Vineyard Pinot Noir (30 cases)
- 2016 Saltonstall Vineyard Pinot Noir (30 cases)
- 2016 Perli Vineyard Pinot Noir (25 cases)
- 2016 Cartograph Estate Pinot Noir (8 cases)
- 2015 Mendocino Ridge Pinot Noir (11 cases)
- 2015 Starscape Vineyard Pinot Noir (19 cases)
- 2015 Russian River Valley Pinot Noir (21 cases)
- 2014 Transverse Pinot Noir (27 cases)
- 2014 Starscape Vineyard Pinot Noir (30 cases)
- 2014 Russian River Valley Pinot Noir (16 cases)
- 2013 Transverse Pinot Noir (10 cases)
- 2013 Floodgate Vineyard Pinot Noir (15 cases)

- 2012 Russian River Valley Pinot Noir (25 cases)
- 2012 Roma's Vineyard Pinot Noir (27 cases)
- 2009 Floodgate Vineyard Pinot Noir (15 cases)



MEET CHRIS COCHRAN

Our Newest Cartograph Ambassador

We're delighted to welcome Chris Cochran to the Cartograph team. Chris has been around wine and spirits for what seems like most of his life. His appreciation for wine started while he was growing up on the east side of San Jose near the Mirassou Winery. Many Mirassou families lived in the area, and their wine was proudly poured at many neighborhood barbecues, celebrations and block parties.

An outdoor enthusiast, Chris studied exercise physiology at Chico State and has worked in mountaineering and bike shops. Over the years, his fondness for California wines grew, encouraged by his brother's enthusiasm: To celebrate Chris's move to Chico, the two shared a bottle of 1978 Far Niente Cabernet. That cemented his appreciation for California reds!

After living in seven states in six years to indulge his passion for travel and adventure, Chris returned to Northern California. He almost moved in with his brother in Healdsburg, but decided that Calistoga was better suited to mountain biking and other outdoor pursuits — although he says it was a hard decision, because both towns remind him of his youth in San Jose. The Upper Napa Valley won his heart and he has worked in many restaurants, bars and wineries in Calistoga and Saint Helena.

Chris is excited to be working at Cartograph and looks forward to sharing his passion for wine, spirits, food, travel and adventure.



FROM THE WINEMAKER

As I write this I'm sitting on the crushpad at the winery, watching a mobile bottling line gracefully dispatching the final cases of our North Coast Rosé.

Last year was strange because of social distancing requirements and supply chain issues, but supplies were ultimately in stock and things ran well even with limited staff. This year has been an interesting mix of shifting work restrictions and, as I'm sure you've experienced, strange supply chain hiccups.

We secured paper for our labels very early, which proved to be a smart move. Glass, however, has been the biggest challenge for wineries in California. We were lucky to find a replacement Burgundy-shaped bottle that's traditional for our rosé, but the hock bottle — that tapered tall bottle that screams riesling — was nowhere to be found. We tried everything to source the right shape, but in the end we just couldn't find a screw-cap hock bottle. It might seem silly to fret over these things, but consistency and clarity on what's in the bottle is really important over the long run. So when we release the 2021 Riesling it



will have a unique look. And oh my god, do I hope that by then I can chuckle and say, “Remember that 2021 supply chain disaster?”

We made it through this wacky season! Thanks for hanging in there with us.

Cheers, Alan



CARTOGRAPH GIVES BACK

As stewards of the land, we seek to create the best wine with the smallest impact on the environment while inspiring social responsibility within our company and providing joy to our guests. We seek to create a sustainable company that creates the best product in an environment to inspire joy, social and environmental responsibility. We treat our social and environmental impact as a primary measure of success for our business and prioritize it even in cases where it may not drive profitability.

In support of our mission, we’re proud to partner with the following organizations.



We make wine from the resources we get from the land, and we want to help protect it. 1% for the Planet’s mission is to bring dollars and does together to accelerate smart environmental giving. 1% of our gross revenues directly benefit qualified environmental not-for-profits. Each time you buy a bottle of wine from Cartograph, you’re helping the environment. Our hope is that together, we’ll leave the world a better place. www.onepercentfortheplanet.org

Certified B Corporations are businesses that meet the highest standards of verified social and environmental performance, public transparency and legal accountability to balance profit and purpose. The B Corp community works toward reduced inequality, lower levels of poverty, a healthier environment, stronger communities and the creation of more high-quality jobs with dignity and purpose. www.bcorporation.net/en-us



AVFilm delivers on its mission to bring global perspectives into our community; build partnerships to broaden their impact; and educate, empower, and engage students of all ages through the transformative power of film. The goal is simple: Transport the audience with moving and impactful films, accessible to all, from a compassionate, professional and invested organization. We support AVFilm’s goals and their understanding of the untapped potential available in the film industry, as they strive to push the envelope with works that celebrate every opportunity for awareness and renewal.

www.avfilmpresents.org

Alan’s first career was in recording and producing classical music — with a particular focus on living American composers — at Minnesota Public Radio. When the Green Music Center opened the world-class Weill Hall on the campus of

Sonoma State University, we were delighted that its concert series included an incredibly wide range of musical styles. We believe that the arts serve the community by bringing people together for a shared joyous experience — so as we thought about gathering people around something positive, we reached out to the Green Music Center to form a partnership. www.gmc.sonoma.edu



When the COVID-19 pandemic hit in spring 2020, we worried about hunger and how people in need were going to access food. Realizing that the pandemic was going to create even more issues related to hunger and health, we partnered with the Redwood Empire Food Bank. We give our team paid time off to volunteer at the food bank, and we provide a significant donation every year. www.refb.org



FORGOTTEN FELINES
of Sonoma County

Our newest partner is Forgotten Felines of Sonoma County. This amazing organization stepped up recently to help us rescue an abandoned colony of more than 20 cats on the property next to the Cartograph Estate vineyard. Soon we'll have three working cats relocated to our vineyard — gophers, consider yourselves warned! Forgotten Felines focuses on cats that are not “owned” and have little to no chance of being spayed/neutered or receiving medical attention. These cats are our county's most vulnerable, most likely to be neglected and most likely to be forgotten. Forgotten Felines is the longest-running Trap, Neuter, Return (TNR) organization in the country. Since 1990, they have spayed and neutered, provided vital medical services and found homes for more than 40,000 cats through foster, adoption and relocation programs. www.forgottenfelines.com



TASTING ROOM UPDATE: COVID-19 SAFETY



As we continue to pivot to accommodate the ever-evolving pandemic, we want to keep you updated on changes in the tasting room so you can feel safe visiting us.

Our team: We require all members of our team to be vaccinated and boosted (obviously, we honor religious and legal exemptions as required by law), and we wear N95 or KN95 masks in the tasting room.

Our space: While we have room to serve 75 people, for now we have limited our capacity to 20 people. We no longer serve at the bar and instead have five designated seating areas that are well distanced from one another. That's why we now require reservations — but we can usually accommodate same-day reservations if you give us a call at 707.433.8270.

Our equipment: Our HVAC system has had a thorough cleaning and is equipped with new filters, in addition to new air filters in the tasting room and the back office.

Please come visit — we'd love to see you! You can make a reservation through the [website](#), via [OpenTable](#) or call us at 707.433.8270. We're open Tuesday through Saturday.



BACK TO WORK WE GO!

It's back to the vineyard to check on our new feline employees ... you're invited to come out and visit the vineyard cats this spring! We hope that you're staying safe and that those of you in snowy parts of the world are navigating the winter weather all right. The spring flowers will begin popping up soon, and we hope to see you soon, too!

Cheers,

Alan and Serena

Cartograph Wines

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